

Spring Innovation

We move the future!

brand
group

Springs & Wireforming





INNOVATION FROM TRADITION.

The **BRAND GROUP** is the specialist for the development and manufacture of cold-formed springs and wire parts. We offer technical and economical solutions for the ever-increasing demands on available space, durability, load and quality. Our customers have valued our reliability and our know-how for decades. There are more than 500* employees within the **BRAND GROUP** enterprises.

* As of 12/2009



THE COMPANIES OF THE BRAND GROUP:



Brand KG
Anröchte/Erwitte,
Germany



Märkisches Federn-Werk KG
Lüdenscheid,
Germany



SATA SÀRL
Haguenau Cedex,
France



SATA TRADING
Haguenau Cedex,
France



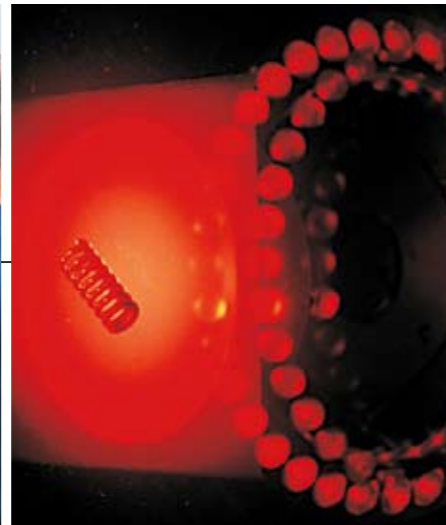
Continental Springs Ltd.
Droitwich,
Great Britain



Brand Springs Poland
Ruda Slaska,
Poland



Brand Springs Inc.,
Wooster, Ohio
USA



KNOWLEDGE IS WHAT MAKES THE FUTURE. SUCCESSFULL.

We are a medium sized family business founded in 1922. Our decisions and activities are not aimed at short-term profits but at continuity, entrepreneurial vision and therefore at sustained growth. We develop and manufacture innovative and efficient spring solutions as well as individual services for our customers.

Our products are an "unseen" but nevertheless technically and economically essential element that contributes to comfort and the reliability of other components.

We totally focus on our customers needs and as a direct result of our excellent product and process know-how as well as highly trained, motivated and flexible work force, gives major benefits to our customers. We have achieved a leading position in Europe in our core sectors of business.

Through the constant generation of improved added value for our customers, we aim to maintain this position for the long-term and to continuously extend it. We want to convince our customers by means of our service and thus become an internationally leading service provider in these areas.





OUR WORLD OF SPRINGS. IN YOUR UNIVERSE.

OUR PRODUCTS:

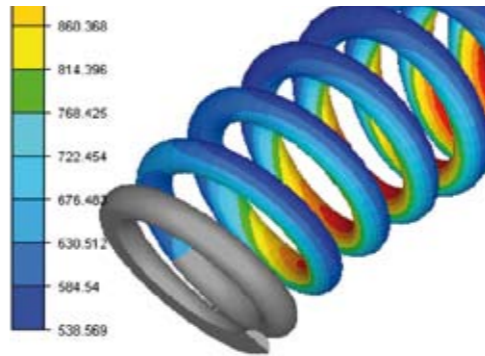
- Arc springs
- Clutch damper springs
- Compression springs
- Flat spiral springs
- Formed wire and torsion springs
- Spring components and assemblies
- Springs for industrial and garage doors
- Tension springs
- Torque converter springs
- Torsion springs

FOR THE MARKETS:

- Agriculture
- Automotive industry
- Door and construction industry
- Electrical and fittings industry
- Machine construction and mechanical engineering
- White goods industry



THE EXTRAORDINARY. THE STANDARD FOR US.



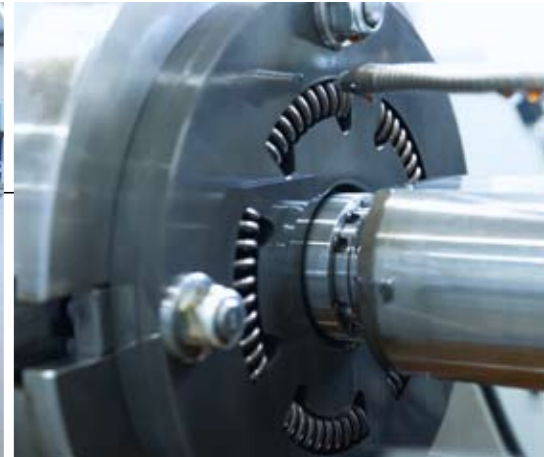
The BRAND GROUP offers individual solutions for your problems. We actively support you in your development process with competent advice. We develop and produce innovative products and components meeting your highest demands, from the design and the calculation to the manufacturing of prototypes and finally automated production.

In order to do this, we use calculation programmes we have developed ourselves as well as the most up to date simulation methods (FEM), in which our many years of experience and know-how are integrated.

We continuously work on the improvement and further development of our calculation and simulation methods, the optimisation of materials and manufacturing technology in cooperation with universities/technical colleges, our material suppliers and other external partners.

In our test centre we use the numerous test facilities for verification and testing to ensure constantly high product quality.

For decades, our customers have valued our reliability and our know-how in the areas of materials, development, production of prototypes and our highly developed manufacturing technology for springs to meet the highest demands.



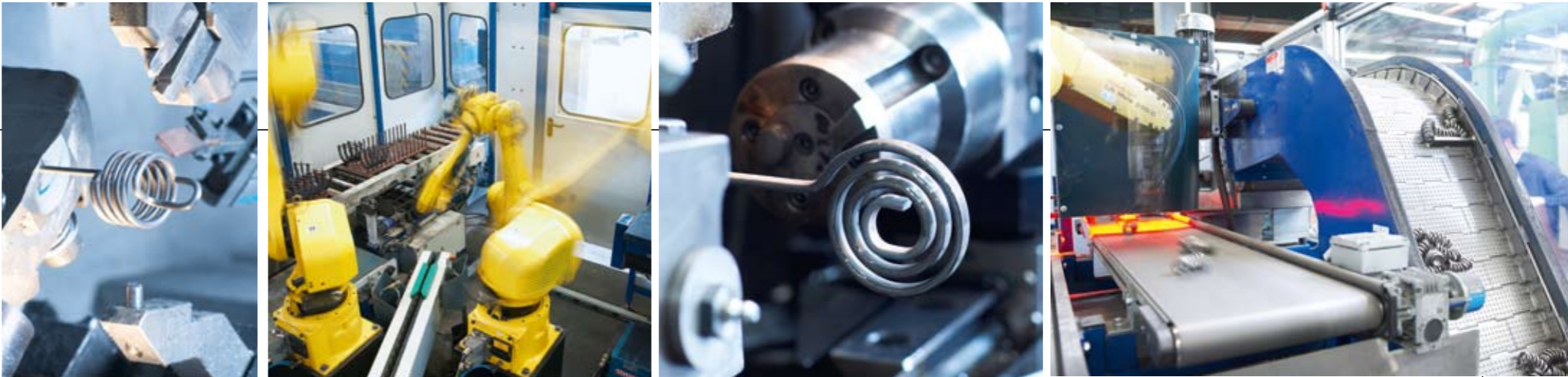
QUALITY THROUGH PRECISION. **EXACTLY!**

The BRAND GROUP strongly believes in the "zero defect" philosophy. Development, production and communication comply with the highest quality standards.

Our integrated CAQ system is standardised and interlinked within the whole group. One standard for all! In order to comply with the ever-increasing demands for quality, we constantly invest in a state-of-the-art test centre, which we use for accompanying tests during manufacturing as well as for research and development.

Our quality criteria ensure that high standards are expected of our employees. Consequent quality training sessions help us to comply with these requirements. The proof: Countless quality awards from our satisfied customers! The BRAND GROUP is certified in accordance with the norms ISO/TS 16949:2002 and DIN EN ISO 9001:2000.





EFFECTIVE MANUFACTURING PROCESSES. ON SITE.

We have a keen sense of what is feasible and the courage to go into innovative and new directions. New procedures, materials and concepts combined with tried and tested technologies prepare the path to achieving the aim.

We process all the traditional materials. We develop special materials for special uses together with our material suppliers. We are able to offer a multitude of surface treatments. We manufacture products with state-of-the-art CNC machines that we develop together with an innovative network of high-performance and flexible machine, equipment and special machine manufacturers.

We are capable of competing worldwide due to flexible linking and automation of processes. Our innovative strength, our know-how and our flexibility are reflected by the long-term and trusting relationships with our customers.



OPTIMAL ADDED VALUE. FOR EVERYONE!

We are the right partner for you!
Besides our know-how in the areas of manufacturing and development we can also offer you an extensive range of services.

Our portfolio includes, among other things, the organisation of purchased parts and the coordination of customer products from which we can produce components or finished assemblies.

Furthermore, we also develop optimal logistic processes for you that are connected to our products.

We offer intelligent storage concepts and delivery concepts that are synchronised with your production and/or requirements, e.g. JIT and KANBAN, always conforming to your requirements for packaging and labelling.

We guarantee high flexibility and reliability with regard to delivery by means of EDI and daily call offs. We guarantee worldwide supply together with our internationally active logistics partners.



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